Fermob

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FERMOB'S PIONEERING BREAKTHROUGH CAME WHEN IT DECIDED TO TEAM UP WITH MAJOR DESIGNERS TO BRING COLOUR INTO THE GARDEN. SINCE THEN, THE BRAND HAS EXPANDED ITS REACH TO COVER ALL OUTDOOR SPACES.

Originally a manufacturer of **metal tables and chairs**, the French brand now offers a wide range of **outdoor furniture**, **decorative accessories** and a recently introduced collection of **lighting** solutions. Fermob designs products for both **professionals** and **individuals** and has established a reputation as a **leading garden**, terrace and public space furnishing specialist.

The brand continues to cement its **market-leading position** and to stand out from the competition through its **capacity for innovation**, its strong **international growth** and its **trademark values** reflected in each and every collection.

Not content to rest on its laurels, Fermob will continue in its quest for the very best materials as it seeks to complement its **metal know-how** by adding **new materials** such as wood to its repertoire. The manufacturer is also known for its **colour expertise**, developing ever more **subtle and elegant tones**.

And when it comes to the brand's spirit, it's all about **sociability** and **friendliness**.

THE DINING AREA BY FERMOB

CHIC, THE SUN IS OUT!

and Antoine has invited his friends around for some impromptu drinks on the terrace. The ultra-practical Ribambelle table is his ideal companion, extending in the blink of an eye. Mathilde is planning to serve up her famous chicken casserole to the whole family next Sunday. She'll be laying out her best tablecloth on Caractère – an ultra-light model than can easily be moved under the shade of the willow tree. Alexandra has pored over her recipe books to concoct a surprise candlelit dinner. She plans to serve it this evening on the Bistro table on her third-floor terrace.

Fermob's garden furniture is all about freedom and joie de vivre – designer, modular and resolutely practical pieces. The Fermob catalogue contains more than 200 products (not including accessories), with each and every one designed to live outdoors. These pieces are much more than everyday objects. They are long-standing companions for life's moments of warmth and socialisation. The brand continues to add new collections to its catalogue, each reflecting its hallmark spirit.

HAPPY HOURS Designed by Studio Fermob

CHEERS!

This **unique and endearing** pedestal table is a resolutely **sociable** item. It boasts a bottle-shaped form (a nod to the brand's home region of Beaujolais), a **removable top** for serving guests and a low, perforated shelf capable of holding up to six bottles. It perfectly encapsulates the brand's know-how – wire work, assembly, cutting and welding.





THE ARCHETYPAL PARISIAN LADY

Behind this "pretty lady" lies an impressive story. She owes

her attractive curves to Olivier Gence, a design student from ENSAAMA and one of 58 entries in a competition to reinvent the legendary Bistro chair. Sensitive to the chair's popular spirit, Olivier produced a winning submission named after Edith Piaf (the archetypal Parisian lady): a modern, mobile chair with a handle that can be used to fold and unfold the chair with the utmost simplicity. Its wider slats make it even more comfortable, while the three modern colour combinations enhance its **visual appeal**. The result is a cheeky nod to its illustrious elder sister.

ALFRED

Designed by Pascal Mourgue

THE GENTLEMAN'S BUTLER

Alfred was designer Pascal Mourgue's final gift before leaving this world. It is the ultimate butler, in a style inspired by the 1950s. This practical, mobile and versatile piece – serving as a side bar, mini-bar or pedestal table - features integrated wheels. It is perfectly at home indoors or outdoors, whether on the terrace, in the lounge, by the pool or in the kitchen. Alfred knows no limits. It is a functional and attentive piece. Yet it also has a touch of the decorative about it, with its array of colourful outfits and asymmetrical frame.



THE DINING AREA BY FERMOB



Designed by Harald Guggenbichler



A DUAL-MATERIAL SENSATION

This combination of **robust metal and warm wood** perfectly encapsulates Fermob's **material expertise** and its quest for **diversification**. For this latest challenge, Fermob turned to the Surprising chair (first released as a steel version back in 2011) and **teak** – the only naturally rot-proof wood, which the company sources from a dedicated plantation as part of its efforts to limit deforestation.

The result is a bold, **contemporary** piece with a frame available in all 24 shades of the colour chart, combined with the **elegance of teak**.

RIBAMBELLE Designed by Studio Fermob

ARE YOU STAYING FOR DINNER?

Ribambelle – a French word meaning "flock" – perfectly encapsulates this piece. Its **modular system of extensions** (1-3) makes it easy to adjust the size of the table to accommodate your guests. Ribambelle comes in **3 versions** (for 8, 10 and 12 people). It is breathtakingly simple to adjust, with a clever system of in-built guide rails developed by our technical staff. The **discreet extensions are hidden under the table top**, while the unobtrusive wheels are incorporated into the base – the height of simplicity. This resolutely **light and welcoming** table boasts a **modern design** that is in keeping with other Fermob creations.





XXL FOLDING TABLE

The only large folding rectangular table on the market, Caractère can be unfolded and folded away again at lightning speed. With its tabletop measuring 1.90 m in length, it can accommodate up to 8/10 people, while its central base is specially designed to provide plenty of legroom for everyone. At just 30 kg, it is **the lightest steel table** of its size anywhere in the world.

Caractère epitomises Fermob's technical prowess – **robust, stable and elegant**. It goes perfectly with a range of different chair styles, each confirming its... character!

ALTO

Designed by Studio Fermob

KEEP IT ON THE TABLE!

This tray – a combination of sheet and wire steel – **boasts attractive lines and rounded curves.** And as with all of the brands furniture and accessories, it stands out for its **design.** Unlike traditional trays, Alto isn't a piece you'll want to hide away once its job is done. Instead, it looks simply stunning on the table. It's a **practical, robust and elegant piece**.

Available in Capucine, Anthracite, Aubergine, Rosemary and Nutmeg it also makes a great match with items from the Les Pièces Rapportées collection

RELAXATION BY FERMOB

YOUR NEIGHBOUR'S LAWNMOWER HAS FALLEN SILENT, SO NOW IT'S TIME TO KICK BACK

... and **enjoy a well-earned break** in a **Luxembourg armchai**r in a peaceful corner of the garden – the perfect recipe for relaxation.Relaxation comes in many shapes and sizes, whether you like to share a moment with family and friends, set the world to rights in the shade of a parasol anchored in **Zébulon**, or enjoy an afternoon snack curled up with your loved one on a **Croisette lounge set**.

Fermob is the perfect partner for life's most important moments, offering a range of collections that enhance and embellish your outdoor spaces. Recognising the importance of relaxation to recharging your batteries, the brand creates items of furniture that are **easy to live** with yet continue to sparkle with their shapes and colours.

SOMERSET

Designed by Studio Fermob



A NEW TWIST ON THE ENGLISH BENCH

While this all-new version respects the traditional codes of the English bench, Fermob's reworked model is naturally more fluid in appearance, with armrests integrated into the base. Building on its expertise in materials, the brand settled on a stunning **combination of teak** (for the frame) **and metal** (for the seat). Somerset is available in all 24 shades of the Fermob colour chart – yet another modern touch. The use of **untreated teak**, meanwhile, gives it an air of authenticity. It is guaranteed to stand out at shop fronts, in public parks or in our gardens.

1900 Designed by Studio Fermo



THE ART OF LIVING IN THE GARDEN

Fermob is the only remaining company that is still capable of manufacturing this type of product in its own workshops.

It takes 64 separate hammer strikes to create each individual scroll. **Fermob's forge** is still in full swing today, bringing this majestic iron **cabriolet armchair** to life. With its generous cushion and lively or powdery colours from the Fermob colour chart, this piece is resolutely soft and modern.

Perfectly at home in the shade of an oak tree in the garden or on a Parisian balcony, it makes the **ideal combination with the charming low table** and the other pieces from the 1900 collection.

CROISETTE

Designed by Pascal Mourgue

A SUN-KISSED, SEASIDE GARDEN FURNITURE SET

This inspired garden furniture set is the work of a designer who is sadly no longer with us. The secret of its **featherweight design** (just 3.2 kg – unheard-of for an armchair of this size) and its floaty appearance lies in its materials – aluminium and fibre – that create a rattan-style wicker look with a new, innovative treatment. Absolutely **no cleaning is necessary**, making it ideal for **outdoor use**.

Standing at «mid» height, Croisette is perfect for sitting and standing up without effort, and is especially suitable for our more senior customers. Croisette complies with hospitality industry standards and is the perfect piece for both private gardens and luxurious palaces alike.



RELAXATION BY FERMOB

BELLEVIE

Designed by Pagnon & Pelhaître

BRINGING LOUNGE LIVING ONTO THE TERRACE

Bellevie is the very **first outdoor sofa** with a frame available in every shade of the Fermob colour chart. The bench, meanwhile, is a generous 160 cm wide and is covered with a solution-dyed acrylic fabric developed exclusively for Fermob by outdoor fabric expert Dickson.

This incomparably soft technical fabric is now available in a **new shade, Flannel Grey,** which looks stunning in combination with Paprika, Chili, Anthracite, Plum and Rosemary frames.

BELLEVIE, bench with backrest

Designed by Pagnon & Pelhaître



SIT BACK AND ADMIRE THE VIEW

This new bench with backrest is the latest addition to the Bellevie family. Its contemporary design reflects our modern lifestyles. It boasts **geometric forms and soft curves** that transcend styles and eras, combining the robustness of steel and the manoeuvrability of aluminium. This four-seater bench – part of a generous family – is perfectly at home on its own in the garden or pulled up next to a Bellevie table.

Designed by Goula & Figue

A SPICY LITTLE NUMBER!

This versatile, multi-functional pedestal table is the perfect match for every style, as a low table for Bellevie, an occasional table for Caractère, a planter or a side bar. **Firmly rooted on its three solid legs, it features a perforated sheet steel base** that allows water to pass through – ideal for keeping a plant hydrated.



ERRAZZA Designed by Pocci & Dondoli rchirivolto Agency

PLANTS GET A NEW LEASE OF LIFE

This collection of planters is notable for its purity and modular design, featuring a generously proportioned tray available in three heights - perfect for creating a variety of combinations. The Terrazza planters can be arranged horizontally or vertically and divided into compartments as necessary, adding a graphic touch to any space.

What's more, they are extremely easy to assemble, with no screws or tools needed - just a few simple clips is all it takes.

ULTRASOFA

LARGER THAN LIFE

Ultra Sofa's extraordinary design and unrivalled comfort are the result of extensive R&D work. This three-seater sofa is the masterpiece of a bold collection designed by Frédéric Sofia. It comprises a single-piece frame and seat and is notable for its extremely large size and outdoor fabric - a material that is soft to the touch and would not be out of place on an indoor sofa. Its mottled weave colour (created by the combination of threads) - soft Dark Iris really captures the light and makes it shine.

And for large terraces, the collection also features a two-seater sofa, an armchair and an ottoman. Fermob has also designed an exclusive set of protective covers especially for the collection.



THE POOLSIDE BY FERMOB

BY THE POOLSIDE

AS WE DO IN THE WATER

... a dive, a few strokes to relax or splashes to keep the kids amused, then it's back out of the pool again to soak up some rays on an **Alizé sunlounger**. What better way to relax than to curl up with a good book on a **Saint Tropez superlounger** and sip an iced tea from the **Salsa pedestal table**? Or perhaps you prefer a more upright position, seated on a **Luxembourg high chair** around the dining table in summer.

And when swimming time is over and the pool becomes a decorative backdrop, **Fermob's pieces add a touch of joy and fantasy to the scene**.

HARRY

Designed by Harald Guggenbichler

THE HEIGHT OF ELEGANCE

What better way to relax after a dip in the pool than to soak up the sun? Fall back into the comfortable arms of this camp bed-style deck chair. It has **everything you need for the ultimate in relaxation**, with an **elegant design** and a **sturdy frame** that can accommodate all shapes and sizes!

What's more, its **4 position adjustable backrest** means you'll always find the right inclination, and its ultra-light design and integrated wheels make it extremely easy to move. And when the time comes to pack them away, you can simply stack them one on top of another.



Designed by Tristan Lohner

SETTING THE TEMPO

An ode to creativity, inspired by a designer who shares Fermob's values, Bebop calls the tune on the terrace! Available in 3 sizes, it is a resolutely colourful & multi-functional product : low table, bedside table or pedestal table. This versatile piece is a genuine 3-in-1. With a simply stunning look : the table top appears to float miraculously – almost invisibly – on the feet, showcasing the purity of its simple forms. This new object with a rounded form is ideally suited to all tastes and all generations.

With its jazzy style, Bebop hits the right notes every time.

BELLEVIE, bar stool

Designed by Pagnon et Pelhaître



HEAPS OF STYLE!

This stool makes the perfect addition to the pool house bar or a summer kitchen, offering a **comfortable**, **stable spot** for guests that can withstand the toughest tests. What's more, it is made **from aluminium**, **so it can easily be moved** from one part of the terrace to another. With no backrest, it slides effortlessly under the bar. The latest addition to the Bellevie family really stands tall!

Designed by Jean-Baptiste Auvray & Richard Perror



FINALLY, A PARASOL BASE WITH STYLE!

Here, **practicality is no impediment to design**, as is often the case with products of this type. The most recent innovations in parasol base design date back to the

last century. Zébulon is the result of 18 months of development work and successful collaboration with two talented designers. This parasol base, weighing 42 kg, is **robust and ultra-stable**, with a set of wheels and an integrated handle. It can accommodate poles measuring up to 55 mm in diameter and support parasols with a span of up to 3 metres. With its stunning look, Zebulon is available in all 24 shades of the colour chart.



BASKET

Designed by Fabio Meliota

AIRY AND MOBILE

This elegant basket is the perfect addition to any terrace or can be used as a space separator. This innovative planter has sleek lines and is available in two sizes. With its resolutely poetic look, its **ultra-stable "sledge" style feet keep it firmly rooted on the ground. It also boasts an ingenious water discharge system.**

JOIE DE VIVRE & CHILDREN'S FURNITURE BY FERMOB

CHILDREN LOVE

ABOUT FERMOB FURNITURE?

Exactly the same qualities that adults appreciate, of course – their creative forms, their poetic design and their bright colours. The brand has developed a magical world for the garden, with a nod to traditional toys and resolutely new innovations.

Children are vibrant, free-spirited beings who embody the brand's values. In return, Fermob simply loves to enchant them and open their eyes to fun and mischief.





Designed by Fuchs & Lück

JOIN ME FOR A SNACK IN MY HUT

This piece arose from an original idea by two dads who were tired with the same old children's furniture. The result is an **unusual piece** that kids will simply love for its multiple functionalities – a hut, picnic table and space where children can **shelter from the sun's rays, safe under its anti-UV fabric**.

The elves have set to work to create somewhere where imaginative children can play, away from the watchful eye of grown-ups.



IT ROCKS, DAD!

Parents will love its design, and children will simply adore jumping aboard. Giddy up!

This unusual quadruped has it all: a **design in** keeping with safety standards, and a light frame and pads that will not scratch the floor.



LUXEMBOURG KID

THE BIG VERSION

LIGHTING BY FERMOB

IMPROMPTU DINNER

... with a couple of friends extends into the evening, Yvan is somewhat reluctant to bring his living room lamp outside and connect up the extension lead... knowing he'll have to tidy everything away again once his guests have gone home. As summer draws to an end and the days start to get shorter, Julie would love to be able to spend more time on her terrace in the evening after a day in the office. The kids have gone off exploring at the bottom of the garden, but they're scared that there might be monsters down there. Fermob has come up with an answer to these little moments, creating a set of lighting solutions that are both **outdoor and mobile.** And of course, these new products bear the same tonal qualities as its garden furniture.

Nothing could be left to chance, so the brand teamed up with new partners at every stage of the process, from design to production. For example, Fermob worked with lighting manufacturers to gain new technical expertise and commissioned a new designer to create a product that reflects its values. The result is the Balad lamp, designed by Tristan Lohner – a product that has already been awarded **the Observeur du Design 2017 label**.

This marks the brand's first foray into a new world, further cementing its positioning as an outdoor space layout specialist.



Designed by Tristan Lohner

MOBILE AND FREE

The Balad lamp was designed with a dual ambition in mind: to create a reliable product that would be sleek & attractive in design. This practical, playful lamp makes its home on the very best tables and can be carried around anywhere outdoors. And at this price, there's room for more than one in every home!



Its handle, shaped like a set of headphones, reinforces its **mobile and quirky design**. It is also a **nod to the brand's metal know-how.** Balad is available in **six shades** of the Fermob colour chart: Verbena, Aubergine, Fuchsia, Storm Grey, Nutmeg & Carrot.

Balad comes in two heights – H25 and H38. Each lamp also has more than one **brightness** setting (2 for H25, 3 for H38), so they can be adapted to suit all tastes and occasions.

Balad comes with **two metal stands**, so you can put it in exactly the right spot. The first is a **standard**, lampstyle stand that can be place beside a low table, while the second is an **offset stand** that can cast light in corners or on a large table.

With this new product range, Fermob is now well placed **to appear in new types of outlet**, such as the Louis Vuitton Foundation boutique and the stores operated by Michelin-starred chef Georges Blanc.

LES PIÈCES RAPPORTÉES BY FERMOB

Last year's star performer was Cabanon – a collection that evokes waves slapping, children shouting, kites blowing in the wind and the cry of seagulls.

ENVER, IT'S ALL ABOUT ENVER, IT'S ALL ABOUT

...with its tropical fruits and a style that recalls the colourful backdrop of markets in far-flung destinations. Les Pièces Rapportées is a range of accessories – placemats, snack boards, fouta towels and outdoor rugs, among others – that is both ultra-practical and stunningly graphic. Fermob is once again consolidating its position as an external space layout specialist, showcasing its outdoor know-how and colour expertise through creations that reflect the very latest design trends.

This happy family now has more than 100 members and continues to grow each year.



NEW ADDITIONS To the family

Small pieces that are big on relaxation!

Next summer, the Envie d'Ailleurs will add a **mosaic of greens** to its stunning selection of colours, evoking heathland hues and resonating with Fermob's new metal furniture colours.

THIS NEW COLLECTION, KNOWN AS "CLÉ DES CHAMPS",

... is guaranteed to become a sure-fire hit, reflecting countryside themes through rustic patterns and bold, modern colours. The hardest thing will be deciding which one to choose...



COLOUR BY FERMOB

FERMOB COLOUR CHART

...has long been the largest on the market and is one of the things that makes the brand stand out from the crowd.

The brand will now build on its reputation for bringing colour into the garden by developing a selection of more subtle, refined hues to create **new harmonies and shades**.



the missing link in the chain

a soft, tender green that ties together the brand's existing green hues in its colour chart.



Fermob is also adding Lagoon Blue to its Outdoor Technical Fabric (OTF) colour chart...

the ideal tone for pool surrounds and seaside gardens.

LAGOON BLUE









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